

Dixie County Tobacco-Free Partnership: Quarterly Meeting 9/22/2009

Attendance:

QuitDoc Tobacco Prevention Specialist; QuitDoc Policy Manager; Gilchrist/Dixie DOH Public Information Officer; DOH specialist; Suwannee AHEC representative; and two Dixie Chamber members

Agenda:

TFP Bylaws & Policy Issues, Ideas, and Implementation

Meeting:

It was agreed upon that Dixie Co. High School library would provide a great venue for students to more easily attend and be active participants in the Dixie TFP and that either 12/1 or 12/8 are good tentative dates for the next quarterly TFP meeting

Summary:

Dixie County TFP by-laws were distributed and for those who were not able to attend the meeting, they will be emailed as well. Discussion over the goals, grant, membership criteria, Executive Committee membership, voting privileges, and future meetings were discussed. Prior to the next meeting we will email all members and invite them to consider who would like to be considered for Chair or Co-Chair. Our goal for the next meeting is to have nominations for these Executive Committee positions as the Tobacco Prevention Specialist and Policy Manager will respectively and ideally serve as members of the Executive Board. It was also emphasized that we really would like to have local Dixie County individuals taking up leadership roles and putting legs to the TFP in the local community.

Suggestions:

A broad range of policy ideas and tactics on ways the Dixie TFP can make a difference are listed below:

- Tobacco-free content listed on local school websites and in parent newsletters
- Pick a week in the year to really push our message strong (i.e. Kick Butt's Day), get the County Commission to pass resolution recognizing efforts and supporting us, as well as getting the School Board involved
- Four areas of outreach: County Commission, Cross City Council, Horseshoe Beach, and Dixie School Board

- Signs for Dixie school football/basketball games
- School Board attorney and other elected officials invited to the next meeting
- Goal of limiting youth access to tobacco—business relationship building, blanket county policy restricting location, advertising, etc. for example passing a county ordinance that mandates all tobacco products must be placed behind the counter as in other counties
- Educating parents about smokeless tobacco
- Clarity of local School Board policy on tobacco use near school property and at sporting events

Questions:

- Does our grant have any funds to sponsor billboard-sized signs in Dixie County?
- Dixie TFP logo—can SWAT kids be involved and have a contest on how it will look?
- Given the new Family Smoking Prevention and Tobacco Control Act of 2009 FDA rules, preemptions of state policies, and permission for states and local governments to take action in certain areas, what are some tangible goals to limiting youth access to tobacco, reducing second hand smoke, and changing the social norms of tobacco in Dixie County?

Adjourned:

The meeting was adjourned at 1:05pm.